

# SHORT EXECUTIVE PROGRAMMES (SEPs)



## STRATEGIC PROJECT MANAGEMENT FOR EXECUTIVES

*Impactful Project Management for Professionals*

### UPCOMING LECTURES

**DATE:** 20 - 23 February 2024 - (4 Days)

11 - 15 March 2024 - (4 Days)  
(MS Projects optional on day 5)

**FORMAT:** Face to face

**VENUE:** Business School: Nelson Mandela University,  
2<sup>nd</sup> Avenue Campus, 2<sup>nd</sup> Avenue, Summerstrand,  
Gqeberha (Port Elizabeth)

**COST:** R14 200 per person

Discounted pricing will be applied for two or more people from the same organisation.

[executive.education@mandela.ac.za](mailto:executive.education@mandela.ac.za)

# PROGRAMME OVERVIEW

## PURPOSE OF PROGRAMME:

To empower executives with the skills and knowledge necessary to lead and manage projects that drive organisational success and competitive advantage.

## WHY THIS PROGRAMME?

The module goes beyond the fundamentals of project management and focuses on the strategic and advanced aspects of project management at a level aimed at senior management and executive roles. The module will feature the PMBOK Guide and Agile project management system.

The purpose of strategic project management for executives is to provide these high-level decision-makers with the tools, methodologies and insights they need to effectively plan, prioritize and oversee strategic projects that drive the organisation's success. It helps ensure that projects are aligned with the company's strategic goals, deliver value and are executed in a way that maximizes the organisation's overall performance and competitiveness.

## THIS COURSE IS UNDERWRITTEN BY:

Contemporary Project Management - Plan-Driven and Agile Approaches. 5<sup>th</sup> Edition.  
Timothy J. Kloppenborg; Vittal S. Anantatmula; Kathryn N. Wells. ISBN: 978-0-357-71573-4

# TARGET AUDIENCE

- ▶ Business professionals aiming to work in or manage international divisions
- ▶ Entrepreneurs looking to expand their business globally
- ▶ Managers and executives of multinational corporations
- ▶ Professionals aiming for roles in multinational corporations

# ADMISSION REQUIREMENTS

- ▶ Applicants should have an NQF level 6 / M+3 in place
- ▶ Be of leadership, supervisory or management level or applying for a position of that level
- ▶ Be proficient in English
- ▶ A Recognition of Prior Learning (RPL) process could be considered if an applicant is not in possession of the required qualification

# PROGRAMME OVERVIEW

## **DAY ONE: Introduction To Strategic Project Management**

- ▶ Introduction to Project Management
- ▶ Project Selection and Prioritisation
- ▶ Chartering Projects

## **DAY TWO: Leading Strategic Projects**

- ▶ Organisational Capabilities: Structures, Cultures and Roles
- ▶ Leading and Managing Teams
- ▶ Stakeholder Analysis and Communication Planning

## **DAY THREE: Project Planning And Execution**

- ▶ Holistic Scope Planning
- ▶ Scheduling Projects
- ▶ Resourcing and Accelerating Projects
- ▶ Budgeting Projects
- ▶ Project Uncertainty
- ▶ Project Quality Planning and Project Kick-off

## **DAY FOUR: Project Performance And Management**

- ▶ Project Procurement and Partnering
- ▶ Determining Project Progress and Results
- ▶ Finishing the Project and Realising the Benefits

## **DAY FIVE: (Optional) Technology - MS Project**

This one day programme will provide participants with a solid overview and basic understanding of Microsoft Project, project management software.

It is important to balance theory and hands on practice to ensure participants can apply what they have learned in their own projects.

Such a programme is suitable for individuals who are new to Microsoft Project and want to get a quick introduction to its features and functionality. Additionally, providing access to training materials and resources for ongoing learning and support can be beneficial.

# ASSESSMENT

## **DAILY: THREE CASE STUDIES**

Participants will be presented with a case study at the end of each day which will require a presentation or discussion the following morning.

## **FOURTH DAY: THE FINAL**

A multiple-choice assessment linked to Project Management Body of Knowledge (PMBOK) will be written online.

## **CLASSROOM PARTICIPATION**

## **PASS MARK**

Pass mark of 70% for the final assessment.

## **CERTIFICATION**

Applicants who successfully complete the programme will receive a Nelson Mandela University Certificate of Completion or Attendance.

# FOR FURTHER INFORMATION OR TO REGISTER, CONTACT:

Nelson Mandela University Business School

2<sup>nd</sup> Avenue Campus

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**\*COMPLEXITY LEVEL KEY:**

Symbol	Complexity Level
M	Matric
M+1	First year post Matric
M+2	Second year post Matric
M+3	Third year post Matric
M+4	Fourth year post Matric

The Symbol indicates the complexity level of the programme. It does not indicate a qualification. NQF levels cannot be assigned as this programme does not lead to a formal qualification.