

NELSON MANDELA
UNIVERSITY
Business School



MMM

MASTER OF MARITIME MANAGEMENT

Welcome to Nelson Mandela University Business School...



Africa's first "green business school"

Yes, we are South Africa's youngest business school, but this fact has made our growth and impact on South Africa and indeed Africa's business community and leaders all the more remarkable. At Nelson Mandela University Business School we focus on crafting, influencing and enabling the uncharted waters of the future.

Our formal degree programmes – the Postgraduate Diploma in Business Administration (PDBA), Masters in Business Administration (MBA), Master of Maritime Management (MMM) and Professional Doctorate in Business Administration (ProDBA) – aim to develop autonomous thinking, self-confidence and leadership skills; all much needed abilities for the leaders of tomorrow.



We see ourselves as an engine for sustainable economic growth, as we are pioneering a new model of business school. A model that sees us located within the new comprehensive university structure and grounded in the context of a twin port city with a population of between one and two million people.

We have further acknowledged our ecological responsibilities by establishing Africa's first "green business school" as confirmed by the first ever "4 Green Star as built" rating by the Green Building Council of South Africa.

Accreditation, Rankings & International Exposure

Accreditation and Memberships

Nelson Mandela University Business School is accredited by the following external industry bodies to ensure that our educational curriculum aligns and complies with international quality standards:

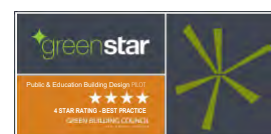
- Association of MBAs (**AMBA**);
- The Council on Higher Education (**CHE**); and
- Membership - Association of African Business Schools (**AABS**)

The Business School was elected to the European Doctoral Programmes Association in Management and Business Administration (**EDAMBA**); and is only the second Business School in Africa to be admitted to EDAMBA.

We are members of the South African Business Schools Association (**SABSA**).

The School is also a signatory to the United Nations Global Compact's Principles for Responsible Management Education (**PRME**).

Nelson Mandela University Business School is the first educational institution in South Africa to receive an official Green Star design rating for a public and education building from the Green Building Council of South Africa (**GBCSA**).



Rankings

Nelson Mandela University Business School's MBA consistently ranks among the top 200 in the world. The School's MBA is currently ranked 5th in South Africa (Eduniversal 2020/21 Global Ranking of Executive MBA degrees).

International Exposure

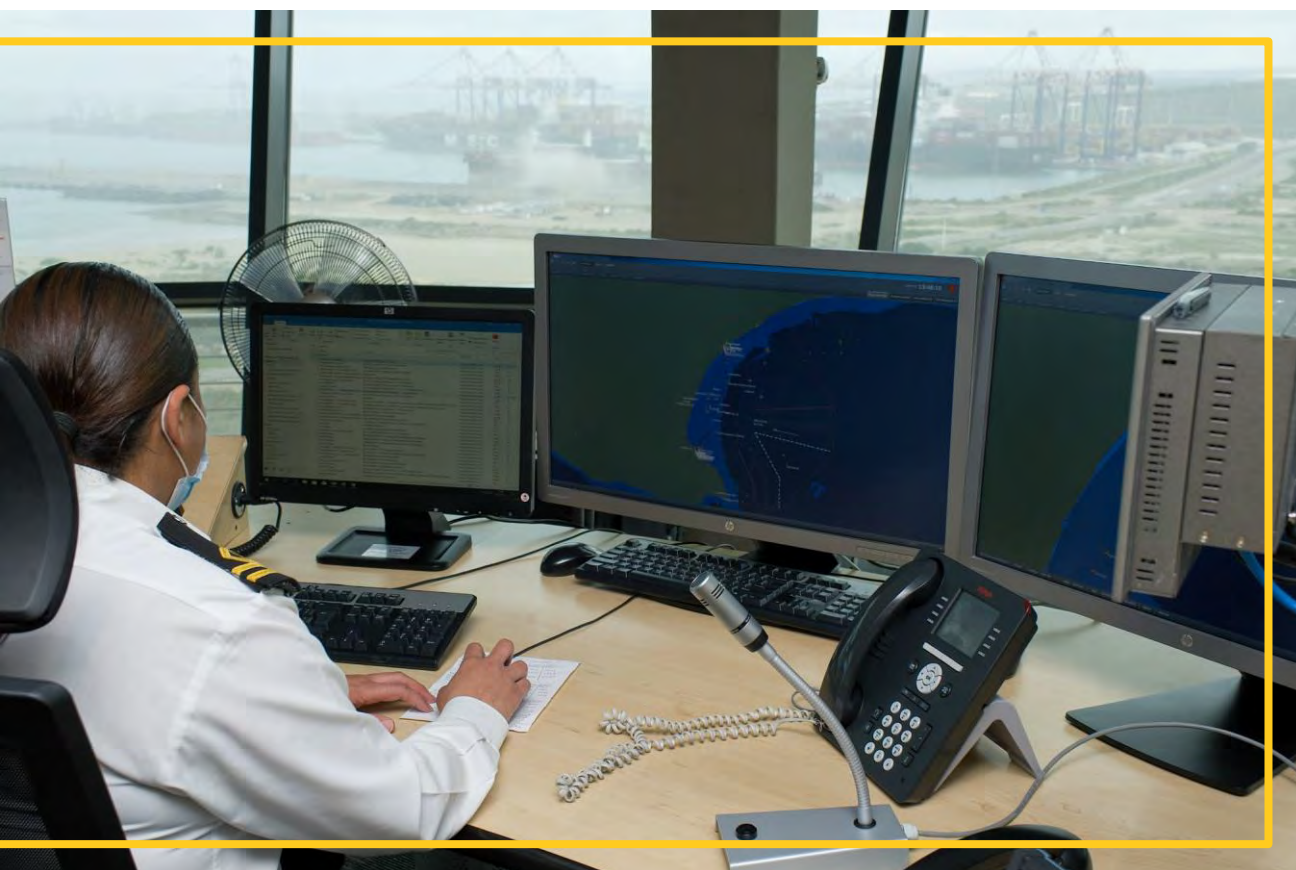
Nelson Mandela University Business School exposes its students to international business and international business education through field-trips to: Czech Republic, Germany, USA, China, Spain and African countries.

MBA students are further given the opportunity to study abroad and complete electives at the European School of Business (ESB) at Reutlingen University, Germany, and St Cloud State University in St Cloud, Minnesota, USA.

Master of Maritime Management (MMM)

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Master of Maritime Management (MMM)



Master of Maritime Management (MMM)

The Business School aspires to be the regional leader in terms of maritime management education and research. In achieving this vision, the Business School now offers an accredited Masters degree that leverages on its current MBA degree, which is internationally accredited and one of the best value-for-money in South Africa. The Master of Maritime Management degree (NQF 9) benchmarks against the best in the world to enhance our offering and ensure excellence towards successfully growing the maritime sector and international business for the country and the region.

The purpose of the Master of Maritime Management is to enhance specialised skills and experience in the maritime business and management arena. By leading aspiring and existing role players in the maritime sector into essential management skills required for navigating the challenges of the ever-growing global maritime business industry.

This Maritime Management degree offers a combination of both theoretical and applied research methodology courses.

The course offers seven modules over a two year period where the last six months allow for the research report to be completed. The course is presented by senior lecturers sourced locally and internationally. The courses will be presented face-to-face, over block release periods offered twice a year. The first block release takes place between February and May while the second takes between July and October of the academic year. The third block release is in Year two of study, followed by the research project. The contact sessions of the MMM are augmented by blended learning and other virtual platforms. The modules presented on the degree are:

- Maritime Finance
- Maritime Commercial Law
- Ports and Shipping Management
- Leadership and HR Management
- Strategic Maritime Management
- Maritime Information Systems
- Maritime Management Research Project

MMM Applications open from May – October

Admission Requirements

Before applying please review the admission requirements below. All applicants must comply with the following:

Minimum Admission Requirements:

- i. A four-year relevant **bachelor's** degree at NQF Exit Level 8 with an overall average of 60%; or
- ii. A relevant Postgraduate Diploma at NQF Exit Level 8 with an overall average of 60%; or
- iii. An applicable Honours degree with an overall average of 60% (other qualifications considered by the course team to be of similar academic level to the above will be considered).
- iv. Applicants should have graduated out of the Higher Education (HE) context or completed their first qualification for at least 3 years (preferable).
- v. **Must have 5 years' work-related experience or 3 years' maritime business-related or management experience.**

Selection Criteria

- The degree is aimed at current maritime professionals who want to be trained for **senior** management positions in their organisations or further develop their skills, knowledge base and expertise in the industry. Candidates are subject to selection based on **5 years'** work-related experience or **3 years'** maritime business-related or management experience.
- All applicants will be subject to a psychometric test performance, together with the prerequisite that the **applicants'** results of prior qualifications should not be less than an overall average of 60%.
- All applicants will undergo a formal interview process, which will also add to the admission weighting.
- The only capping applicable for this degree – **a maximum of 40 students will be enrolled per annum**, this is merely to promote class interactions and ensure a viable student to lecturer ratio.



Recognition of Prior Learning (RPL)

Recognition of Prior Learning (RPL) is an application avenue for individuals without the necessary academic qualifications.

For individuals wanting to apply for our MMM via the RPL route: Due to the change in academic requirements, individuals must possess at least an undergraduate qualification along with a minimum of 10 years senior management experience i.e. Director, CEO, etc.

For more information regarding this process, please contact: bsapplications@mandela.ac.za

Course Outcomes

The Masters in Maritime Management offers postgraduate level and high-value education for professionals in maritime and related business; elevating them from local business management to one of the international and global business settings. The various modules provide opportunities to students to develop both practical and reflexive core competences as set out by South African Qualifications Authority (SAQA). The modules will engage students to demonstrate competences in accordance with NQF 9 level descriptors such as the following listed below. These competences should be integrated into the context of ports and shipping management education, research and the broader maritime industry with special reference to local, regional and international applications:

- Scope of knowledge
- Knowledge literacy
- Method and procedure
- Problem solving skills
- Ethics and professional practice
- Accessing, processing and managing information
- Producing and communicating information
- Context and systems
- Management of learning
- Accountability



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Module Content

Maritime Finance: The module engages students in discussions/debate of issues comprehensively in the field of maritime investments and finance. Linkages and analyses are made in relation to maritime business in order to help them develop their thinking and build their own knowledge and understanding of finance within the maritime industry and implications for management. The module makes use of problem based, situation-based activities that are challenging but manageable. The application of case studies allow learners to draw on previous experience from their own lives or jobs and contribute to the knowledge gap in Maritime Management and Finance related aspects.

Maritime Commercial Law: The module engages students in discussion and debate of commercial issues in maritime business and understand the legal and management implications and challenges within the maritime environment. The module further analyses carriage of goods by sea contracts and case studies to assist them in real life legal and transactional disputes.

Ports and Shipping Management: The module enhances students' knowledge and capacity to efficiently manage port resources, which include infrastructure equipment and operations in order to optimise ports and shipping management with a global context. The module makes use of problem based, situation-based activities to evaluate and present existing Ports and Shipping Management (PSM) strategies, determine and present the functional roles found within a port management environment and organise the interface between ports and shipping.



Module Content

Leadership and HR Management: The module interrogates and equips students with knowledge and skills needed to transform organisations through strategic leadership, intellectual rigor and professional ethical values in the maritime sector. The module makes use of problem based, situation-based activities to evaluate how the shipping industry has approached HR planning and developed intercultural leadership competence in the last quarter century.

Strategic Maritime Management: The module evaluates and construct the fundamentals of strategically managing the operations of a maritime organisation. The module focuses on strategic management and maritime economics, requiring participants to evaluate and develop strategic plans for maritime businesses, ports and shipping market theory and key market drivers. The module makes use of problem based, situation-based activities to apply strategic management concepts, principles, and procedures to a simulated maritime management situation.

Management Information Systems: The teaching approach and philosophy for this module will be to support the information, communication and technological competence of individuals and their management structures. The module will draw on the student's previous business administration experience and apply a problem-based case studies' approach. In this module students will critically evaluate the current use of and actively discover industry related ICT technologies and challenges. Managers learn to innovate through collaborative learning, using blended approaches and constructive feedback on continuous assessments.

Maritime Management Research Project: The research project will incorporate many of the management lessons learnt during the other modules as foundation for future career progression. Although final submission of the research project is at the end of the course, throughout the study of each module students will undertake preparatory work to ensure that the research project integrated into the complete degree.



Assessment Criteria

To successfully complete the course, you must pass each module. Assessment will incorporate coursework, formal face to face and online examinations, research assignments, and case studies. You will also be expected to participate in industry engagements, port tours, seminars and other virtual platform interactions.



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Fees

ESTIMATED MMM FEE STRUCTURE (FEES ARE SUBJECT TO A YEARLY 10% INCREASE)

PLEASE NOTE: International applicants please contact the Office for International Education for the MMM fee structure at: international@mandela.ac.za

YEAR 1	
Enrolment Fee	R1 480
Maritime Finance	R7 460
Maritime Commercial Law	R7 460
Ports and Shipping Management	R7 460
Leadership and HR Management	R7 460
Strategic Maritime Management	R7 460
Maritime Information Systems	R14 460
Maritime Management Research Project	R22 440
TOTAL	R74 440

PLEASE NOTE:

- Before registration, a down payment of R5 100 (est.) will apply. This amount will be seen as a deposit and will be deducted from your total module fees.
- The above excludes travel and accommodation costs for students travelling to Gqeberha (formerly known as the city of Port Elizabeth) for Block Release periods.



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International Students

Nelson Mandela University Business School is situated in Gqeberha (formerly known as the city of Port Elizabeth), South Africa as a campus of the Nelson Mandela University – the largest higher education institution in the Eastern and Southern Cape. It is home to about 31 000 students, of which 10% are from diverse backgrounds outside of South Africa.

We welcome international students from across the globe and currently play host to students from 56 countries.

All international student applications will first be evaluated by our Office for International Education before an assessment can start within the Business School.

FEES

Please contact the Office for International Education for the MMM fee structure on: international@mandela.ac.za

Please note: If you would like to apply for the MMM degree, international students are required to pay an application fee of R500.00 (non-refundable).



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Contact Details

Nelson Mandela University Business School advises all applicants to contact its Relationship Office directly if you would like assistance with:

- An Application Package, or
- More information regarding our MMM degree.

For application and admission related queries: bsapplications@mandela.ac.za

For content, research collaboration and course related information: **Dr N Hadi** | nomtha.hadi@mandela.ac.za



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PLEASE NOTE: Please allow 24hrs for a response.

PLEASE NOTE: All information correct at time of publishing.
Information may change without prior notice.

Nelson Mandela University Business School

2nd Avenue Campus, 2nd Avenue, Summerstrand, Gqeberha (PE), 6001.

Email: bsapplications@mandela.ac.za



www.leadersfortomorrow.co.za

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